



NSBA Sponsorship Opportunities 2007-2008



One of the Nova Scotia Badminton Association (NSBA) mandates is to foster and promote the sport of badminton. As such, the NSBA is committed to supporting recreational, provincial, and competitive badminton activities and to grow the sport within the province. This includes adult and junior players of all calibres, from beginners considering to take up the sport, to intermediate players looking to improve their skills, to the national level players training with high performance coaches.

To achieve these objectives, the NSBA solicits donations, gifts, grants and sponsorships from companies wishing to be associated with the NSBA.

There are several ways that your club or company can sponsor NSBA activities:

Website Acknowledgement (for the season from September to August) Under "NSBA Sponsors" tab

- Business card \$50
- Quarter page \$100
- Half page \$200

Tournament Sponsorship (includes utilisation of "Company" banner/poster, incorporate "Company" logo on tournament information page, provide advertising space on promotional package).

- Sponsor NSBA hosted Jr. Elite Series Tournament (National Circuit Tournament) \$300
- Sponsor NSBA hosted Longard Senior Open (Atlantic Circuit Tournament) - \$250
- Sponsor NSBA hosted Scott Open (Atlantic Circuit Tournament) - \$250
- Sponsor NSBA hosted Jr. Provincials - \$200
- Sponsor Nova Scotia Sr. Provincials (includes Master's) - \$200

NSBA Package Sponsor (acknowledgement as NSBA sponsor on all NSBA promotional packages)

- Bronze Sponsor - \$201 up to \$249 (includes company name and logo and weblink placed on NSBA homepage, Business card under "NSBA Sponsors" tab)
- Silver Sponsor - \$250 to \$374 (includes Bronze plus, upgrade to Quarter page acknowledgement under "NSBA Sponsors" tab, quarter page advertising in promotional packages)
- Gold Sponsor - \$375 to \$499 (includes Silver plus upgrade to Half page acknowledgement under "NSBA Sponsors" tab, half page advertising in promotional packages)
- Diamond Sponsor - \$500 to \$999 (includes Gold plus "Company" banner/poster placement at Nova Scotia Round Robin Tournaments (minimum of 5 tournaments)).
- Platinum Sponsor - over \$1000 (includes Diamond sponsor, "company" logo on tournament T-shirts, full page acknowledgement under "NSBA Sponsors" tab, full page advertising in promotional packages, "Company" banner/poster at Atlantic Circuit Tournaments).

Donation of prizes for any event

- Will be gratefully acknowledged

Please contact us at [NSBA](#) if you wish to discuss your company's package.

Thank you for your support.

All donations, big or small, will make a difference and are greatly appreciated.